

HELLO!

My name is **Alejandra Hurtado** and I am the designer you’ve been looking for!



I am an **extroverted designer** who is passionate about visual communication through design. My journey includes diverse experience in visual identity and packaging design as a freelancer (often integrating my passion for illustration), as well as managing graphic lines and material design for educational institutions. With a **background in design and business**, I am the right person to boost any brand.

SKILLS	EDUCATION	EXPERIENCE	NATIONALITIES
<div><div></div><div></div><div></div></div>	<div><div>Master of Science in International Business SBS Swiss Business School Madrid Campus 2025</div><div>Master in Motion Graphics y Diseño Gráfico CEI: Escuela de Diseño 2022</div><div>Diploma in Higher Education Universidad Mayor de San Simón-UMSS 2019</div><div>Bachelor's Degree in Graphic Design Universidad Privada Boliviana-UPB 2018</div><div>International Baccalaureate International Baccalaureate-IB 2013</div><div>National Baccalaureate Saint Andrew’s School-SAS 2013</div></div>	<div><div>SBS Swiss Business School Spain Brand Manager 2024- Present Art Director 2023 Graphic Designer 2022</div><div>Calcetín Brand Manager and Designer 2019-Present</div><div>Saint Andrew’s School  Graphic Designer and Community Manager 2018-2021</div></div> <div><div></div><div>Beyond this portfolio, I run my personal brand like a startup. I’m all about growing my unique illustration style and tackling impactful design project. www.alehurtadodesign.com</div></div>	<div><div> Bolivia</div><div> Croatia</div><div> U.S Resident</div></div> <div><div>CONTACT</div><div><div> (+34) 605 7445 92</div><div> alehurtado.design@gmail.com</div><div> alehurtado_design</div><div> alehurtadodesign.com</div></div></div>