

HELLO!

My name is **Alejandra Hurtado** and I am the designer you've been looking for!



I am an **extroverted designer** who is passionate about visual communication through design. My journey includes diverse experience in visual identity and packaging design as a freelancer (often integrating my passion for illustration), as well as managing graphic lines and material design for educational institutions. With a **background in design and business**, I am the right person to boost any brand.

SKILLS	EDUCATION	EXPERIENCE	NATIONALITIES
 Creative Thinking	Master of Science in International Business SBS Swiss Business School Madrid Campus 2025 Master in Motion Graphics y Diseño Gráfico CEI: Escuela de Diseño 2022 Diploma in Higher Education Universidad Mayor de San Simón-UMSS 2019 Bachelor's Degree in Graphic Design Universidad Privada Boliviana-UPB 2018	SBS Swiss Business School Spain Brand Manager 2024- Present Art Director 2023 Graphic Designer 2022 Calchetín Brand Manager and Designer 2019-Present Saint Andrew's School Graphic Designer and Community Manager 2018-2021	Bolivia Croatia U.S Resident
LANGUAGES	International Baccalaureate International Baccalaureate-IB 2013 National Baccalaureate Saint Andrew's School-SAS 2013	CONTACT (+34) 605 7445 92 alehurtado.design@gmail.com alehurtado_design alehurtadodesign.com	
Spanish Native English C2 French A1	 Beyond this portfolio, I run my personal brand like a startup. I'm all about growing my unique illustration style and tackling impactful design project. www.alehurtadodesign.com		